

2017-2018 Sponsorship Options

The Corpus Christi Chapter of the Texas Society of CPAs has over 400 members and encompasses 10 counties (Aransas, Brooks, Calhoun, Duval, Jim Wells, Kenedy, Kleberg, Live Oak, Nueces, and San Patricio). Founded in 1947, the Corpus Christi Chapter proudly promotes and protects the CPA profession in the Coastal Bend.

With over 28,000 members, the TSCPA offers a community for CPAs. The Corpus Christi Chapter works with TSCPA to promote local CPAs, organize events, and advance the profession.

CPAs are often decision makers within both companies and firms, and as trusted advisors, CPAs are often an organization's or individual's go-to person for referrals. Sponsorship of the Corpus Christi Chapter leads to direct connections with some of the area's top business leaders.

For more information contact Melinda Bentley by calling 800/428-0272, ext. 279 or emailing mbentley@tscpa.net.

Events

CCTSCPA offers seven luncheon programs and a one-day Annual Tax Conference each year.

Continuing Education Luncheons

All continuing education luncheons are held at the Congressman Solomon P. Ortiz International Center from noon to 1:00 p.m. Luncheons have an average attendance of 50 people for each program. The 2017-2018 schedule is as follows: September 22, 2017, October 20, 2017, November 17, 2017, January 19, 2018, February 23, 2018, March 23, 2018, and May 18, 2018.

The luncheon program includes 10 minutes of announcements and chapter business followed by a 50-minute continuing education presentation from an outside speaker.

Promotion of luncheon events is sent to all chapter members via email (approximately 400 recipients), promoted on the chapter's social media channels, and shared with the *Corpus Christi Caller-Times* for inclusion on the Business Datebook.

Annual Tax Conference

CCTSCPA's Annual Tax Conference is scheduled for Friday, February 2, 2018 at the Region 2 Education Service Center. The tax conference has an average attendance of 150 people each year.

The conference program includes nine hours of continuing education sessions.

Promotion of the Annual Tax Conference is sent via email to CCTSCPA members, as well as TSCPA CPA members in Victoria, Laredo, and the Rio Grande Valley (approximately 800 recipients), promoted on the chapter's social media channels, and shared with the *Corpus Christi Caller-Times* for inclusion on the Business Datebook.

Sponsorship Levels

Level 1: Premier Chapter Sponsor \$2,500

\$4,695 Value

Benefits include all level 2, 3, and 4 benefits plus:

- Prominent logo placement on the chapter's website.
- Promotion of premier sponsor via the chapter's social media channels at least once each quarter.
- The ability to give a 3-5 minute introduction from the podium at one luncheon and during the tax conference.
- Two tax conference registrations.

Level 2: Event Sponsor \$1,500

\$2,915 Value

Benefits include all level 3 and 4 benefits plus:

- Logo in the online tax conference brochure, as well as on the online event registration page.
- Logo and contact information listed in the sponsor listing given to tax conference attendees.
- Name listed in emails sent and social media posts promoting the tax conference.
- One tax conference registration.

Level 3: Luncheon Sponsor \$1,000

\$2,415 Value

Benefits include level 4 benefits plus:

- Name/logo placement on social media or email promotion of chapter luncheons, as appropriate.
- Logo placement on online event registration pages, as well as on registration forms.
- Two complimentary luncheon registrations.

Level 4: Chapter Sponsor \$500

\$1,250 Value

Benefits include:

- Name listed on the sponsorship page on the chapter's website, which is promoted in each monthly issue of the chapter's e-newsletter.



**Corpus Christi Chapter
Texas Society of
CPA Certified Public Accountants**

Sponsorship Form

Contact Name: _____

Company: _____

Address: _____

City, State, ZIP: _____

Phone: _____

Email Address: _____

Website: _____

Sponsorship Package (please select one):

_____ \$2,500 Level 1

_____ \$1,500 Level 2

_____ \$1,000 Level 3

_____ \$500 Level 4

Payment

MasterCard Visa American Express Check (enclosed)

Name on Card: _____

Card Number: _____ Expiration Date: _____

Signature: _____

Please make checks payable to:
CCTSCPA
14651 Dallas Parkway, Suite 700
Dallas, Texas 75254

Questions? Contact Melinda Bentley by calling 800/428-0272, ext. 279 or emailing mbentley@tscpa.net.